



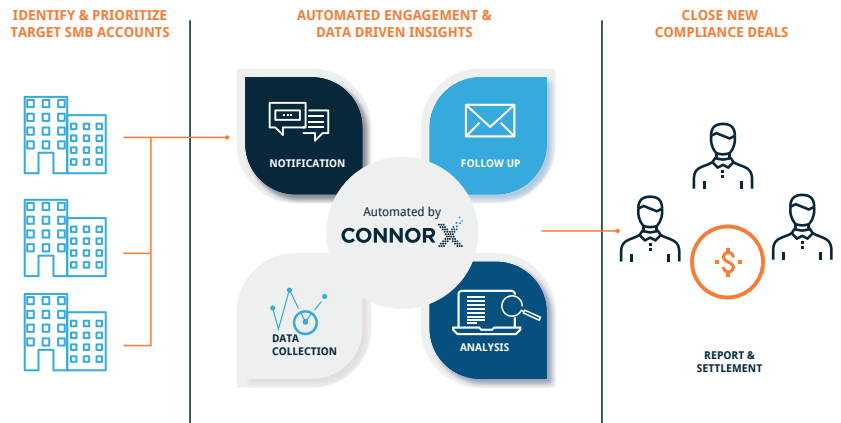
# Broader Customer Engagement At Your Fingertips

SIMPLIFYING COMPLIANCE

Customers are the lifeblood of any successful business. However, maximizing value from your customers, whether enterprise accounts or SMBs, is easier said than done. The inability to access the data, limited internal resources, and an overreliance on manual processes often represent huge challenges for most companies — resulting in an imbalance in account coverage that leaves SMB accounts an untapped channel.



Connor Consulting takes a unified approach to help licensing organizations face their biggest data and customer engagement blockers. We pair our deep compliance expertise and white glove service with bleeding edge technology — say hello to ConnorX.



ConnorX is a SaaS-based (AWS) customer engagement management tool, powered by data and AI, that optimizes license compliance at scale to help you cast a wider net — capturing more revenue through efficient customer engagement and delivering real-time visibility into customer interactions.

# Accelerate Business Outcomes



## Actionable insights

Robust dashboards and reports uncover new data-driven opportunities to reduce risk and increase recoveries



## Data + Machine Learning

Leverage data science and bleeding edge technologies to collect, validate, and engage with customer data

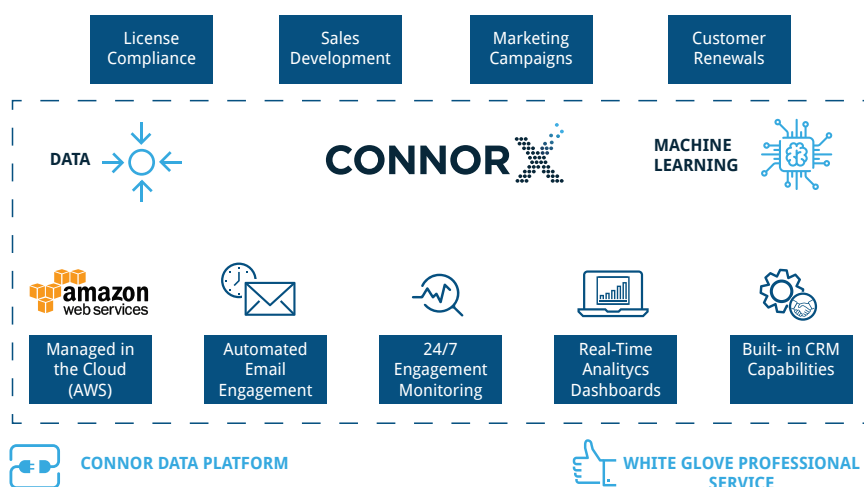


## White Glove Service\*

For those in need, Connor offers expert consulting services so you can focus on strategic efforts

\*Optional fully customizable professional services offering

## ConnorX at a Glance



- **Easy to Deploy** – Get up and running in 24-48 hours
- **Automated Engagement** - Simplify email outreach and follow up campaigns
- **Complete Visibility** - Easily monitor email delivery, open rates, views, and bounces
- **Real-time Analytics** - Uncover insights with powerful analytics across campaigns
- **CRM Capabilities** - Leverage real-time reporting, workflow automation, Salesforce integration, email integration, and more

## Our Results Speak for Themselves

In order to maximize value from all of your customer contracts, it is critical to have a holistic view into your entire account base. Our expert team of consultants employ a proven customer-centric approach to establish process best practices and identify areas of non-compliance to help you accelerate time to revenue without having to scale up internal resources.

## Get Started with ConnorX in less than 48 hours

Contact us today at [info@connor-consulting.com](mailto:info@connor-consulting.com) to learn more.