



SIMPLIFYING COMPLIANCE

# Cloud Migration Software License Readiness

## Partner with Strategic Advisors for Cloud Risk Mitigation and Optimization

According to Gartner, the worldwide public cloud services market will reach \$331.2B by 2022, up from \$182.4B in 2018. Although the cloud provides a plethora of benefits for many organizations, cloud migrations often result in non-compliance of existing IT supplier contracts and software licenses, along with excessive spend.

Companies need to proactively mitigate supplier and financial risk when moving to the cloud. Being unprepared increases the likelihood of violating licensing rights, grants and current entitlements, resulting in significant fees owed to vendors. In addition, once companies stand up application workloads in the public cloud (SaaS included), they tend to lack the governance to optimize usage, leading to overspend or waste.

## Compliance Expertise from On-premise to the Cloud

By partnering with Connor Consulting, your company can identify potential non-compliance issues ahead of any public cloud installations, which can help save you millions of dollars in IT vendor fees. We also provide actionable data (through partner technologies) and recommendations on how to best optimize your existing software licenses, hardware, virtual CPUs, and storage in any target cloud environment within 7-10 business days.



**Software Contract Assessments**



**Cloud Compliance Reviews**



**Cloud Optimization & Spend Governance**

## Client Benefits & Outcomes



**Financial**

Maximize ROI from IT investments



**Operational**

Gain insights into IT assets used across your enterprise



**Compliance**

Reduce or eliminate software compliance risk & exposure



**Security**

Help discover IT assets that need to be locked down or protected

# Compliance Expertise from On-premise to the Cloud

We have compiled a dream team of consultants with Big-4 and industry experience that can't be matched. We pride ourselves in delivering exactly what the customer needs — extensive compliance experience, true industry expertise, and deep regional and cultural know-how.



We understand what it takes to properly service a global organization. It's critical, from an operations and cost management perspective, to have native speakers on the ground that are not only seasoned compliance experts but have deep subject matter and industry experience to help you navigate the challenges of doing business in foreign countries.

We've established offices in strategic locations across the world and have consulting resources in the US, EMEA, and APAC.

## Local Offices

- San Francisco, USA
- Rio De Janeiro, Brazil
- London, England
- Hyderabad, India
- Seoul, S. Korea
- Taipei, Taiwan
- Tokyo, Japan
- Melbourne, Australia

## Languages

- English, Mandarin, Korean, Japanese,
- French, Spanish, German, Dutch (others).



## Software Asset Management Partners for the Cloud



## Trusted by Top Companies

