

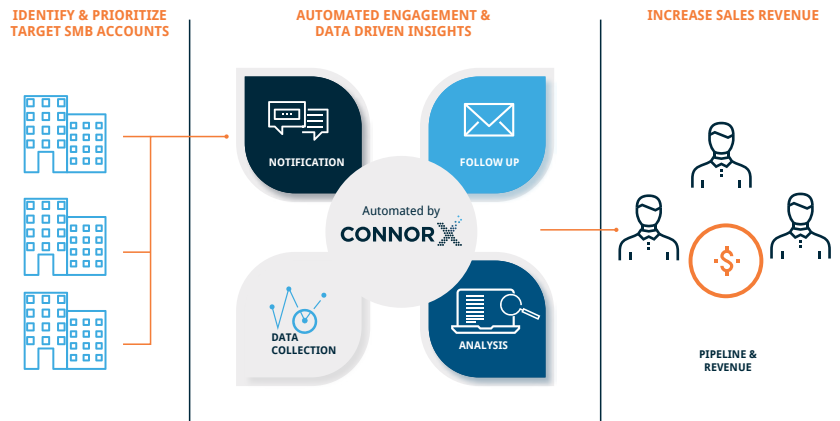


Broader Customer Engagement At Your Fingertips

Quality leads are the lifeblood of any successful business. However, being able to cast a wide enough net, and also, effectively engage with both enterprise and SMB prospects to build a healthy pipeline is easier said than done. The inability to access essential data, limited internal resources, and an overreliance on manual processes often represent huge challenges for most companies — leading to an imbalance of account coverage that leaves a green field of untapped SMB opportunities.



Connor Consulting takes a unified approach to help marketing and sales organizations face their biggest data and customer engagement blockers. We pair our expert white glove service with bleeding edge technology to help companies mine previously untapped prospects and revenue sources — say hello to ConnorX.



ConnorX is a SaaS-based (AWS) customer engagement management tool, powered by data and AI, that helps you capture more revenue through efficient customer engagement at scale and real-time visibility into customer interactions.

More Than Just an Email Delivery Tool



Actionable insights

Robust dashboards and reports uncover new data-driven opportunities to increase engagement and revenue



Data + Machine Learning

Leverage data science and bleeding edge technologies to collect, analyze, and engage with customer data

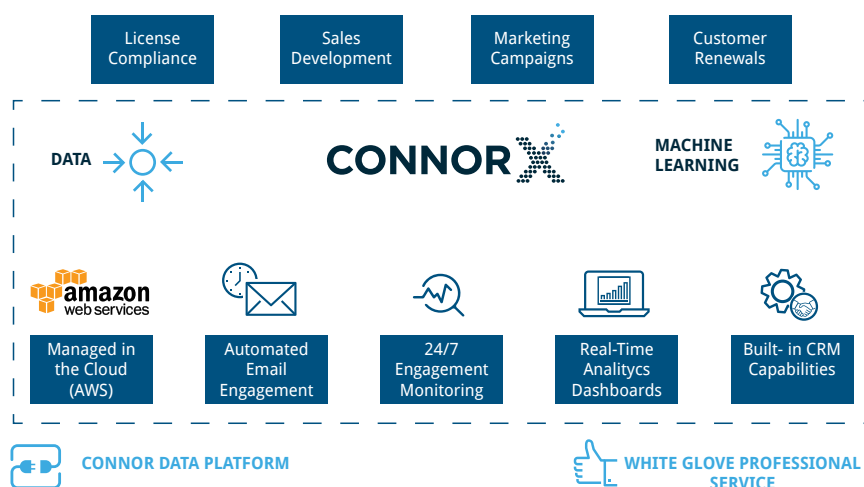


White Glove Service*

For those in need, Connor offers expert consulting services so you can focus on strategic sales or marketing efforts

*Optional fully customizable professional services offering

ConnorX at a Glance



- **Easy to Deploy** – Get up and running in 24-48 hours
- **Automated Engagement** - Simplify email outreach and follow up campaigns
- **Complete Visibility** - Easily monitor email delivery, open rates, views, and bounces
- **Real-time Analytics** - Uncover insights with powerful analytics across campaigns
- **CRM Capabilities** - Leverage real-time reporting, workflow automation, Salesforce integration, email integration, and more

Our Results Speak for Themselves

In order to drive sales pipeline and revenue, it is critical to have a holistic view and reach into your entire target market. Our expert team of consultants employ a proven customer-centric approach to establish process best practices and identify areas of opportunity to help you accelerate time to revenue without having to scale up internal resources.

Get Started with ConnorX in less than 48 hours

Contact us today at info@connor-consulting.com to learn more.