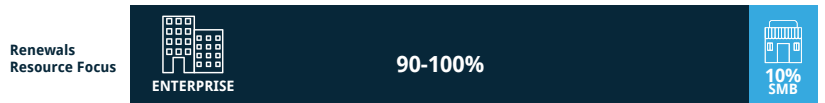


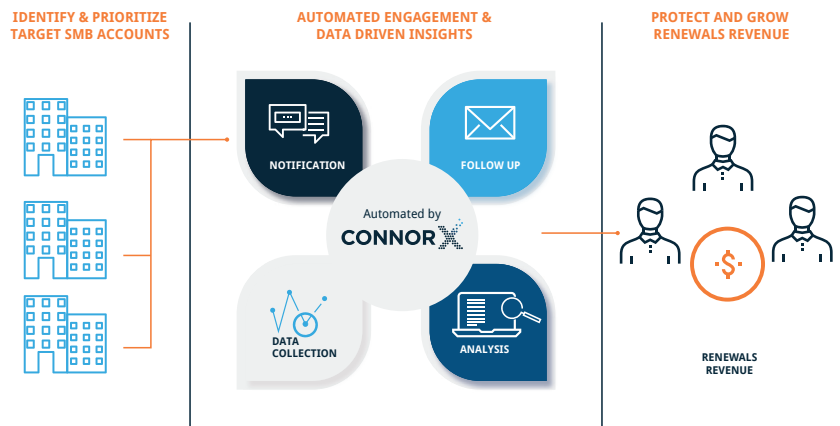


# Greater Customer Retention At Your Fingertips

Customer retention is the lifeblood of any successful business. However, being able to cast a wide enough net, and also, effectively engage with both enterprise and SMB customers to ensure satisfaction and maximize value is easier said than done. The inability to access customer data, limited internal resources, and an overreliance on manual processes often represent huge challenges for most companies — leading to an imbalance of account coverage that leaves SMB accounts under-serviced and at risk for churn.



Connor Consulting takes a unified approach to help customer success and renewals organizations face their biggest data and customer engagement blockers. We pair our expert white glove service with bleeding edge technology to help companies more effectively identify and engage with your entire customer base, resulting in higher customer renewal rates — say hello to ConnorX.



ConnorX is a SaaS-based (AWS) customer engagement management tool, powered by data and AI, that helps you retain more customers through efficient customer engagement at scale and real-time visibility into customer interactions.

# More Than Just an Email Delivery Tool



## Actionable insights

Robust dashboards and reports uncover new data-driven opportunities to secure renewals and increase revenue



## Data + Machine Learning

Leverage data science and bleeding edge technologies to collect, analyze, and engage with customer data

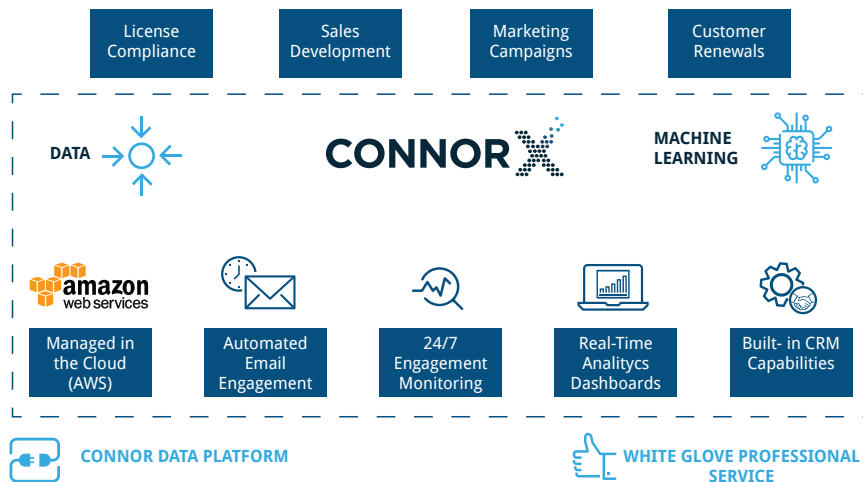


## White Glove Service\*

For those in need, Connor offers expert consulting services so you can focus on strategic renewal efforts

\*Optional fully customizable professional services offering

## ConnorX at a Glance



- **Easy to Deploy** – Get up and running in 24-48 hours
- **Automated Engagement** - Simplify email outreach and follow up campaigns
- **Complete Visibility** - Easily monitor email delivery, open rates, views, and bounces
- **Real-time Analytics** - Uncover insights with powerful analytics across campaigns
- **CRM Capabilities** - Leverage real-time reporting, workflow automation, Salesforce integration, email integration, and more

## Our Results Speak for Themselves

In order to optimize renewals, it is critical to have a holistic view and reach into your entire account base. Our expert team of consultants employ a proven customer-centric approach to establish process best practices and identify areas of opportunity to help you minimize customer churn without having to scale up internal resources.

## Get Started with ConnorX in less than 48 hours

Contact us today at [info@connor-consulting.com](mailto:info@connor-consulting.com) to learn more.