



# Software License Compliance

SIMPLIFYING COMPLIANCE

## Harness Your Best Defenses Against Pirated and Misused Software

Software vendors are increasingly challenged by customers being non-compliant with license agreements. In fact, over 51% of Fortune 100 companies currently use unlicensed software.



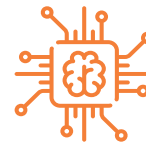
Without the proper resources, processes and expert partners, software vendors risk discovering the true value of non-compliance and maximizing outcomes driven by compliance engagements.

## Expert Audit Support, Customized to Your Needs

It's a given that any vendor who embarks on the contract compliance path wants assurance that its customer relationship remains strong. When entering an engagement, our team at Connor Consulting strives not only to maintain the vendor's relationships with its suppliers and customers, but also to strengthen them.



**Global Presence**  
Globally distributed team with authentic regional experience



**Technology First**  
Best-of-breed technology & analytics with dedicated support



**Compliance Focused**  
100% focused on compliance with teams organized by industry



**Cost Efficient**  
Local teams with lower OPEX



**Consistent Support**  
Significantly lower turnover compared to other firms



**Expert Team**  
Large team compliance with and dedicated leadership oversight

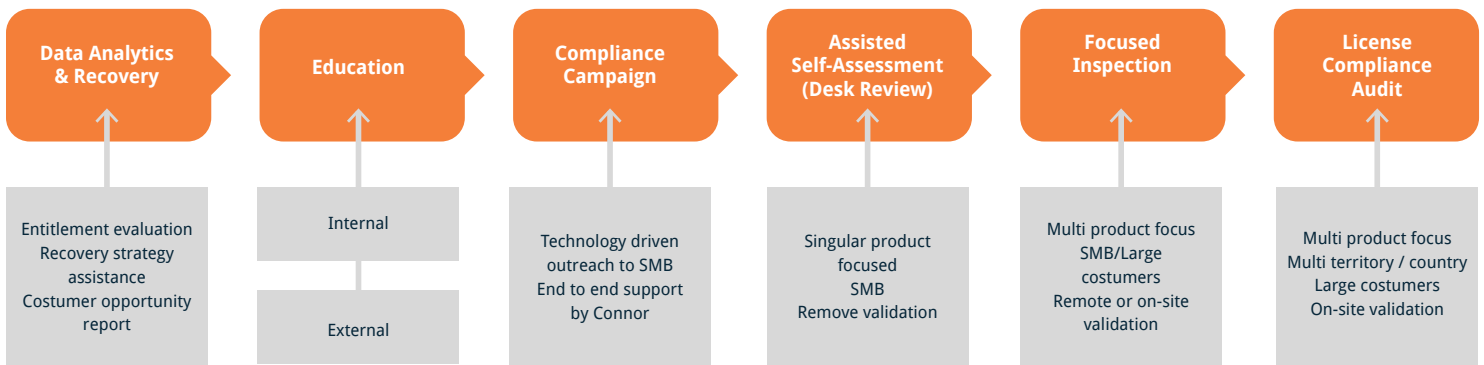


## A Collaborative Approach to SLC

Connor operates as your strategic partner through a collaborative approach that enables both the vendor and customer to gain a comprehensive understanding of the who, when, and where of license arrangements.

This approach leads to greater transparency and purchase certainty, setting the platform for a sustainable relationship that extends far beyond the contract compliance engagement.

Our engagement models, paired with an online verification portal, cover both traditional on-site and remote reviews for large enterprise customers.



## Gain Control Over Your Software Licenses Today

Getting started with Connor is extremely simple. To highlight our unparalleled expertise and service, we provide efficient proof-of-concepts that are not resource intensive. **Contact us today!**

